

BRIGHTLINE

CAR APPEARANCE CATALOG

Detail Products+Car Wash Products+Accessories & Tools+McLaren Products+Car Protection Program+

Mighty BRIGHTLINE

What is the Mighty Brightline Car Appearance Program? In the arena of car appearance programs, you have many choices. **Why Mighty Brightline?** With Brightline, it's more than just innovative professional grade products. It means you access an all-encompassing program that delivers everything you need. Whether you are into detailing, washing cars, consumer products with an iconic name, or a car protection program, Brightline has it all. This complete program, coupled with your local Mighty rep's industry expertise and legendary service, will help your business and profits shine Brightly!



Detail Products

Our professional-grade detail products are designed to restore and enhance every aspect of your vehicle's appearance, ensuring a pristine finish every time.

Car Wash Products

From gentle cleansers to powerful degreasers, our car wash products provide a thorough, scratch-free clean that leaves vehicles sparkling and protected.

-

Accessories

Complete your car care routine with our premium detailing accessories, tailored to help you achieve impeccable results with ease and efficiency.

Contents

O1 Detail Products
O2 Car Wash Products
O3 Accessories & Tools
O4 McLaren Products
O5 Car Protection Program



DETAIL PRODUCTS



Very Cherry **Car Wash**

SUPER CONCENTRATE. Our thickest formula, fortified with grease cutting detergents, foam boosters, and water softening agents. Use in hard or soft water. Dilute up to 1:640. Biodegradable. Phosphate Free. Cherry fragrance.

Part No. / Size(s): C DL1000-1 (4) 1 gal

> 5 gal DL1000-5 DL1000-55 55 gal



Very Berry **Car Wash**

CONCENTRATE. A thick high foaming soap that rinses easily and leaves no residue. Very Berry has a rich long lasting lather of excellent lubricity. Biodegradable. Berry fragrance.

Part No. / Size(s):	0	DL1001-1	(4) 1 gal
	0	DL1001-5	5 gal
	0	DL1001-55	55 gal

Suds Car Wash

SUPER CONCENTRATE. Produces a rich, long-lasting lather. Formulated thin for hand or automatic car washes. Suds rinse easily lowering wipe down time. Features excellent hard water stability and works with metering devices. Dilute up to 1:640. Biodegradable. VOC/OTC compliant. Passionfruit fragrance.

Part No. / Size(s):

- DL1004-1 (4) 1 gal
- DL1004-5 5 gal



^{otr} Truck Wash SUPER CONCENTRATE. Produces a rich, long-lasting lather. Formulated thin for hand or automatic car washes. Suds rinse easily lowering wipe down time. Features excellent hard water stability and works with metering devices. Dilute up to 1:640. Biodegradable. VOC/OTC compliant. Passionfruit fragrance.

Part No. / Size(s):

DL1005-5 5 gal

DL1005-55 55 gal



Violet Shine Wash & Wax

CONCENTRATE. Performs like a car wash. It leaves a "just waxed" look and excellent beading action. Makes for fast drying. Dilute up to 1:200. Biodegradable. VOC/OTC Compliant. Grape fragrance.

Part No. / Size(s):
DL1002-1
(4) 1 gal

DL1002-5
5 gal



Tropical Orange **Degreaser**

CONCENTRATE. An all purpose cleaner that is a combination of water miscible solvents, alkaline hydroxides, and nonionic detergents designed to remove grease and grime from any hard surface areas. Dilute up to 1:50. Biodegradable. Phosphate free. Citrus fragrance.

Part No. / Size(s):	0	DL3000-1	(4) 1 gal
	0	DL3000-5	5 gal
	0	DL3000-55	55 gal



Wash & Wax Car Wash

CONCENTRATE. A blend of non-ionic detergents, foam boosters, and wax like surface active agents designed to give excellent car washing results; gloss combined with sheeting action. Features high foaming action. Excellent hard water stability. Formulated for ease of pulling through a metering device. Rinses easily and leaves no residue. Dilute up to 1:200. Biodegradable. VOC/OTC Compliant.

Part No. / Size(s):
DL1003-1
(4) 1 gal

DL1003-5
5 gal

DL1003-55
55 gal



Bug Remover

CONCENTRATE. An aggressive blend of detergents, glycol ethers, water softening agents, and neutralizing agents formulated to remove june bugs, flies, mosquitoes and other flying insects from automotive bumpers, hoods, roofs, plastics, chrome, and painted surfaces. Biodegradable. VOC/OTC Compliant. Phosphate Free.

Part No. / Size(s):
DL3300-1
(4) 1 gal
DL3300-5
5 gal



Precious Purple All Purpose Cleaner

CONCENTRATE. An economical cleaner degreaser for use on engines, tires, hard surface areas, vinyl upholstery, carpets, and more. Use in hot or cold water. Safe on aluminum. Dilute up 1:4 to 1:10 for floors; 1:3 for general, and 1:1 for heavy duty cleaning. Grape fragrance.

Part No. / Size(s):	0	DL3001-1	(4) 1 gal
	0	DL3001-5	5 gal
	0	DL3001-55	55 gal



Sap Remover

A fully active tree sap remover without useless fillers. The product quickly penetrates the most stubborn tree sap to allow effortless removal without heavy rubbing or buffing. The formula is not greasy and does not utilize a traditional petroleum distillate base. Any excess product will quickly evaporate from the surface and will not damage surrounding trim or rubber seals.

Part No. / Size(s):	DL3301	(6) 32 oz
	DL3301-	1 (4) 1 gal



Comprehensive **Remover**

Easily removes adhesives, grease, tar, and undercoating overspray. This solvent-based remover may be used on vinyl, upholstery, and all hard surfaces.

Part No. / Size(s): 🕕 DL

/ Size(s):	Ο	DL2001	(6) 32 oz
	0	DL2001-1	(4) 1 gal
	0	DL2001-5	5 gal



Road Paint Remover

Designed to remove white and yellow traffic paint without damaging most types of automotive paint surfaces.

Part No. / Size(s): ① DL3302 (6) 32 oz



Non-Acid Tire & Wheel Cleaner

A revolutionary formula allowing a thick, gel-like cleaner to cling to the surface, aggressively removing even the toughest brake dust, dirt, and grime. Perfect for the hard to clean European brand wheels with brake dust problems. Biodegradable. VOC/OTC Compliant.

Part No. / Size(s):
DL3100-1

- DL3100-5 5 gal
- C DL3100-55 55 gal

(4) 1 gal



Presto Whitewall Tire Cleaner

CONCENTRATE. A water based formula which removes factory coating including tire blue, curb burns, dirt, and stains. Dilute up to 1:6. VOC/OTC Compliant. Biodegradable.

Part No. / Size(s):
DL3101-1
(4) 1 gal
DL3101-5
5 gal



Wheel Acid **Tire & Wheel** Cleaner

CONCENTRATE. A powerful acid-based formula. Use on wire wheels, chrome, and alloys. Wheel Acid is a professional strength wheel cleaner and brightener. Instantly removes road film, oxidized metals, and brake cleaner. Restores luster. Dilute up to 1:6. Biodegradable. VOC/OTC Compliant.

Part No. / Size(s):	0	DL3102-1	(4) 1 gal
	0	DL3102-5	5 gal



Econo Wheel Acid

CONCENTRATE. A powerful acid based formula. Use on wire wheels, chrome, and alloys. Wheel Acid is a professional strength wheel cleaner and brightener. Instantly removes road film, oxidized metals, and brake cleaner. Restores luster. Dilute up to 1:4. Biodegradable. VOC/OTC Compliant.

Part No. / Size(s): C DL3103-1 (4) 1 gal DL3103-5 5 gal



Glass Cleaner

HYPER CONCENTRATE. An ammonia-free formula that cuts through smoke residue and film. Leaves a streak-less finish. 1 gallon makes 5 gallons. 5 gallons makes 55 gallons. Biodegradable.

 Part No. / Size(s):
 DL4002-1
 (4) 1 gal

 Image: DL4002-5
 5 gal



Hard & Soft Surface Enzyme Cleaner

A blend of microbes designed to remove blood stains, coffee stains, food stains, and pet stains from carpet, fabric, and upholstery, plus the benefits of odor control. Hard & Soft Enzyme Cleaner meets Green Smart criteria for Green Technology. Dilute 1:4 to 1:8 parts per quart. Fresh fragrance.

Part No. / Size(s):	0	DL4000-1	(4) 1 gal
	0	DL4000-5	5 gal
	0	DL4000-55	55 gal



Extractor Shampoo

CONCENTRATE. Designed for use in all carpet extractor machines. This concentrated shampoo is a phosphate free, low foaming detergent which does not leave a soapy residue. Works with hot and cold water. Biodegradable. VOC/OTC Compliant. Fresh fragrance.

Part No. / Size(s):	0	DL4004-1	(4) 1 gal
	0	DL4004-5	5 gal

DL4004-55 55 gal



High Foaming Interior Shampoo

CONCENTRATED. Formulated for use on all vinyl, fabrics, carpeting, and vinyl tops. High Foaming Interior Shampoo easily removes stains, soil, and dirt. Dilute 4-8 oz. to 1 gallon water. Biodegradable. VOC/OTC Compliant. Citrus fragrance.

Part No. / Size(s):
DL4001-1
(4) 1 gal
DL4001-5
5 gal



Smoke Eliminator

Kit for the generation of chlorine dioxide for the elimination of odors in confined spaces. Industrial strength. Fast one hour treatment.

Part No. / Size(s):
DL4003 24/case
24/case

Leather Conditioning Cream

A lanolin-based product which penetrates leather quickly. Leaves leather soft and supple, restoring its natural look, while leaving a pleasant new leather scent.

Part No. / Size(s):
DL5008-1 (4) 1 gal

Leather **Cleaner**

A pH balanced cleaner which produces a rich foam to quickly remove trapped dirt and residue from leather surfaces. Phosphate free, pH balanced.

Part No. / Size(s):
DL5009-1
(4) 1 gal
DL5009-5
5 gal

Professional detailing goes beyond just washing and waxing. It involves a meticulous process including decontamination with clay bars, polishing to remove surface imperfections, sealing or waxing for protection, and interior detailing which encompasses deep cleaning and conditioning of all surfaces. Each step is crucial to maintaining and enhancing your vehicle's overall appearance and longevity.

The Power of Foam

Foam car washes use a unique combination of soap and air to create thick, luxurious suds that cling to dirt and grime, making it easier to lift contaminants without scratching the paint.



Detail Products



Laundry Detergent

Can be used to pretreat tough and set in stains. Laundry Detergent has a pleasant fresh scent and fabric brightening agents. Economical to use. Biodegradable. Phosphate Free.



Powdered Laundry Detergent

CONCENTRATE. Fully dispersible powder with a powerful blend of builder, alkalis, surfactants, and brighteners. Great for towels. Dilute up to 1/2 cup per standard load. Lemon fragrance.

Part No. / Size(s):	0	DL3202-35	35 lb
	0	DL3202-50	50 lb



Machine Floor Cleaner

CONCENTRATE. An industrial strength floor cleaner for use on mop applications and for automatic scrubbing equipment. Dilute up to 1:8; for automatic equipment: 1:20 gallons warm water.

Part No. / Size(s):	0	DL3400-5	5 gal
	0	DL3400-55	55 gal

Powdered Floor Cleaner

A professional quality powdered detergent for cleaning greasy, oily buildup on concrete floors in garages, transmission shops, service stations, oil change facilities, auto repair shops, factories, and much more. Offers excellent detergency against tire marks, road grime, and greasy soil buildup. Dissolves quickly and completely without leaving white residue. Dilute 4-6oz per gallon. Pine fragrance.

Part No. / Size(s):
DL3401-35 35 lb
DL3401-100 100 lb





Industrial Purple Floor Cleaner

CONCENTRATE. A cleaner/degreaser formulated for floors, engines, tires, wheels, spot removing, and whitewall tires. Industrial Purple Floor Cleaner is economical to use, phosphate free, and has excellent hard water stability. Biodegradable. VOC/OTC Compliant.

Part No. / Size(s): 🕒 DL2000-1

DL2000-5 5 gal

(4) 1 gal

DL2000-55 55 gal



Shine Dressing

Solvent Based Exterior Dressing. A blend of high viscosity silicones designed to give excellent gloss and leveling properties to tires and exterior surfaces. Shine is a fast dry dressing that produces a high gloss, long lasting finish. Flammable. Vanilla fragrance.

Part No. / Size(s):

ize(s):	0	DL5000-1	(4) 1 gal
	0	DL5000-5	5 gal
	0	DL5000-53	53 gal



VOC Blue Dress Dressing

Solvent Based Exterior Dressing. Formulated to produce a high shine with very little setup time. This solvent/silicone blend formula features reduced sling. VOC Blue Dress is not greasy and is very durable. VOC Blue Dress is the answer to fast dry with great results. Flammable. Vanilla fragrance.

Part No. / Size(s):	0	DL5003-1	(4) 1 gal
	0	DL5003-5	5 gal
	0	DL5003-53	53 gal



Water Based Dressing

Exterior/Tire Dressing. A fourth generation development in tire dressing which utilizes water in place of slow and fast evaporating solvents, and utilizes high and low molecular weight silicones. Water Based Dressing has greater durability than water based systems and equal durability to most solvent based tire dressings. VOC/OTC Compliant. Biodegradable. Watermelon fragrance.

Part No. / Size(s):	0	DL5004-1	(4) 1 gal
	0	DL5004-5	5 gal
	0	DL5004-55	55 gal

VOC Shine Dressing

Solvent Based Exterior Dressing. Made with a premium blend of VOC compliant solvents and silicones, this OTC and VOC compliant dressing is a fast dry solvent/ silicone system which produces excellent shine and durability with fast setup time. This reduced sling formula performs well on all brands of tires. Flammable. Vanilla fragrance. VOC COMPLIANT IN THE STATE OF CALIFORNIA.

Part No. / Size(s): C DL5001-1



DL5001-53 53 gal



Water Based Non-Silicone Dressing

Body Shop Safe Dressing. This dressing will out perform all types of glycerin type tire dressings. Water Based Non-Silicone Dressing may be used on all exterior car surfaces that are exposed to sunlight. Bubble gum fragrance.

6

BRIGHTLINE Blue Dress Dressing

Solvent Based Exterior Dressing. Formulated to produce a high shine with very little setup time. This solvent/silicone blend formula features reduced sling. Blue Dress is not greasy and is very durable. Blue Dress is the answer to fast dry with great results. Flammable. Vanilla fragrance.

Detail Products

Part No. / Size(s):

DL5002-53 53 gal

DL5002-1

DL5002-5

8

(4) 1 gal

5 gal



Interior Dressing

Water Based. Renews tires, weatherstripping, rubber, floor mats, interiors, bumpers, engines, and more. Can be cut 1:1 with water and will remain detergent resistant for 30 days or more. Cures in 24 hours. Strawberry fragrance.

Part No. / Size(s):
DL5005-1 (4) 1 gal

- DL5005-5 5 gal
- DL5005-55 55 gal



Ceramic **Coating**

Mighty VS7 Ceramic Coating is the purest form of protection you can apply to your vehicle. The ceramic resin acts like an additional layer of clear coat which gives increased depth of gloss and enhanced color creating an almost nonstick layer.

Part No. / Size(s): DL6015 (12) 2 oz



Instant Interior Cleaner & Conditioner

A pH balanced cleaner and conditioner which quickly removes trapped dirt and residue from leather, vinyl, and plastic surfaces.



Detail Spray Ceramic Fortified

One of the easiest ways to get ceramic protection. Can be used as a standalone or with the Light Cut Polish to aide in removal. Delivers exceptional gloss and slickness to the treated surfaces along with unparalleled surface protection. The product can be used wet or dry. Only a few sprays per panel are needed for adequate coverage. This versatile product can be used on all exterior surfaces including glass, plastic trim, chrome, moldings, and wheels. Biodegradable. VOC/OTC compliant. Watermelon fragrance.

Part No. / Size(s):	0	DL6014	(6) 16 oz
	0	DL6014-1	(4) 1 gal
	0	DL6014-5	5 gal



Wheel Protectant Ceramic Fortified

Mighty VS7 Wheel Protectant provides ceramic fortified surface protection for both OEM and aftermarket wheels. The product once sprayed onto the wheel instantly begins to bond to the surface giving maximum protection and gloss. The treated surface will resist road dirt, grime, and brake dust, making future cleanings easier. The protection is seen with the tight water beading and the wheel will have more luster. The protection will last up to 3 months under normal driving conditions.

Part No. / Size(s):
DL3104
(6) 32 oz
DL3104-1
(4) 1 gal
DL3104-5
5 gal



New Car Detail Spray Cleaner/Polish

An easy to use, safe, anti-static formulation. New Car Detail Spray removes finger marks, cleans and polishes paint, glass, chrome, rubber, and plastic. It also lifts abrasive dust particles while cleaning. Spray on and wipe off formula. Helps release pet hair from fabric and upholstery. Peach fragrance.

Part No. / Size(s): C DL6000-1 (4) 1 gal DL6000-5 5 gal



GHTLINE

Last Step Liauid Body Shop Safe

Contains no silicone or wax. An excellent clav lubricant. Works great on all painted surfaces. Cherry fragrance.

Part No. / Size(s): ① DL6001-1 (4) 1 gal

Headlight **Restoration Kit**

Mighty Headlight Restoration Kit rejuvinates unsightly yellowed or faded headlights. Avoid replacement costs with this easy process that includes resurfacing plus the application of a unique coating to help restore clarity and brightness to your vehicle's lenses. Improve appearance while dramatically increasing light output, visibility, and driving safety at night with this long-lasting and cost effective treatment.

Part No. / Size(s): DL6135 (12) Kits/case





Restores faded plastic and protects against acid rain, sun damage, chalking, and detergents. Mighty Black is a low viscosity coating that cures at room temperature. May be used on vinyl, polystyrene, rubber, and polyvinyl chloride. Restore bumpers, truck beds, RV trim, car carrier trim, and other plastic black and grey surfaces that are exposed to fading.

Part No. / Size(s): DL3201 (12) 2 oz



Midnite Madness Cleaner/Glaze

A BODY SHOP SAFE oil-based cleaner glaze designed to fill fine surface scratches and remove minor to moderate paint imperfections and oxidation from new and used vehicles. Midnite Madness may be applied by hand or with orbital or variable speed polisher. Works well with wool or foam pads. VOC/OTC Compliant.

Part No. / Size(s): C DL6004 (6) 16 oz DL6004-1 (4) 1 gal



Protecting Your Paint

Applying a ceramic coating to your vehicle can provide superior protection against environmental contaminants, UV rays, and minor scratches for up to two years.

The Role of pH in Car Care

Using pH-balanced car wash products helps protect your car's finish by ensuring that the cleaning agents are neither too acidic nor too alkaline, preventing damage to the paint and coatings.

Tire and Trim Care

Using dedicated tire and trim products not only enhances the appearance of your vehicle but also helps prevent cracking and fading caused by exposure to the elements.

Detail Products





Swirl Remover/Polish

Safely restores color depth to paint finish with no swirls. Removes pre-existing compound marks with an easy on/easy off process and generates no dust. Safe for most paint finishes.

Part No. / Size(s):
DL6005
(6) 16 oz DL6005-1
(4) 1 gal



Light Cut **Polish** Ceramic Fortified

Contains fine milled polishing agents to give a consistent cut throughout the buffing cycle, while ceramic material is deposited into the pores of the clear coat. The base layer works synergistically with either the liquid or spray, so there is no need to have an additional prep step prior to additional ceramic application. This ceramic fortified polish can be used as a standalone or as an excellent choice for preparing any vehicle's surface for ceramic coating or detail spray application. Biodegradable. VOC/OTC compliant.

Part No. / Size(s):	0	DL6013	(6) 16 oz
	0	DL6013-1	(4) 1 gal



Final Wax Protectant

A silicone fortified easy on/easy off, non-abrasive, wax-free, durable type finish. Final Wax contains detergent resistant, amino functional, cross-linking silicone resins to enhance the gloss and color depth of the painted surface. Offers a durable, virtually dust-free coating that lasts up to 12 months.

Part No. / Size(s):	0	DL6006	(6) 16 oz
	0	DL6006-1	(4) 1 gal



Level Compound

Level Compound will level and polish and is easy to use. It removes medium imperfections. Level Compound is a blend of high quality dimensioning abrasives and VOC solvents that will allow enough working time to remove 1500 grit scratches from any painted surface, old or new. When used as directed, it will leave the surface leveled, clean and ready for the next step. Body Shop Safe. VOC Compliant. No dust formula.

Part No. / Size(s): DL6007 (6) 16 oz

➡ DL6007-1 (4) 1 gal

Did You Know?

Regular detailing not only keeps your car looking great but can also **increase its resale value by up to 15%**. A well-maintained vehicle shows potential buyers that it's been cared for properly.



Used Car One Step

The complete one step pre-owned vehicle correction/protection product. It cleans, polishes, and waxes in one step. Easy to use. Used Car One Step is a blend of high quality dimensioning abrasives, VOC compliant solvents, and carnauba wax that allows enough working time to remove oxidation and micro imperfections from any painted surface, old or new. When used as directed, it will leave the surface leveled, clean, glossy, and waxed.

Part No. / Size(s):	0	DL6008	(6) 16 oz
	0	DL6008-1	(4) 1 gal

Battery Service Kit with Acid Detector

Neutralizes and cleans battery acid improving electrode contact and helps inhibit the formation of future corrosion. Kit contains 2 oz. bottle of Battery Terminal Cleaner with Acid Detector and two Anti-Corrosion Battery Terminal Protectors. Non-toxic, non-corrosive formula.

Part No. / Size(s): DL6114 1 kit





A specially formulated cleaner ideal for removing hairline scratches and swirl marks. Contains no harsh abrasives. Great for hand or machine application. Pink Polish Swirl Remover is formulated for sale and use in California and OTC states.

Part No. / Size(s): DL6010 (6) 16 oz DL6010-1 (4) 1 gal



H20 Wax

H20 Wax combines drying and protection steps into one. Simply spray on to a wet or dry surface and buff it to a high gloss finish. H20 Wax is great for just rinsed or clean, dry vehicles. Provides up to four (4) months of protection.

Part No. / Size(s):	0	DL6011	(6) 32 oz
	0	DL6011-1	(4) 1 gal



Gold Wax

A silicone fortified wax which helps restore color and gloss. Gold Wax provides a protective coating with excellent durability. Fast drying, high quality. Formulated for use in OTC States.

Part No. / Size(s): C DL6012 (6) 16 oz DL6012-1 (4) 1 gal



Glass Cleaner

This safe and easy to use cleaner dissolves smudges, film, scum, smears, bugs, and other soil. Spray and wipe windows, mirrors, and glass.

Part No. / Size(s): DL7000 (12) 19 oz



Carpet Spotter

Carpet Spotter is a powerful spot remover specifically formulated to remove tough spots and stains from carpets instantly without rubbing or scrubbing. This product is also excellent for removing difficult stains and spots from household carpets. ELIMINATES grease, tar, coffee, cola, wine, urine, shoe polish, ink, lipstick, blood, and hundreds of other stains. It is unequaled because of its effectiveness on both OIL and WATER-BASED stains.

Part No. / Size(s): C DL7001 (12) 18 oz

Interior Detailer

Interior Detailer is a fast drying dressing formulated to shine vinyl and plastic surfaces. Designed to lay flat with no wiping necessary. Hides wax marks on trim. Misting action shines hard to reach areas like vents. Not for use on rubber.

Part No. / Size(s):
DL7002 (12) 12 oz

Foaming **Upholstery Cleaner**

Foaming Upholstery Cleaner is specially formulated to gently foam away soil, dirt, and stains from velour, cloth, carpet, and other similar surfaces. Will not soak into fabric. Leaves the surface clean and dry.

Part No. / Size(s):
DL7003 (12) 19 oz

Detail Products





High pH **Presoak**

High pH Presoak is an alkaline cleaner designed to remove dirt, grime, and road film from vehicles. This concentrated cleaner is compatible with reclaim systems and prohibits bacterial growth in car wash pits. CONCENTRATE. Dilute 2-8 oz/gallon depending on soil load and application. Clear. Mild scent.

Applications: For use in tunnel, in-bay automatic, and dealer washes in both touchless and friction systems. Can also be used as a tire and wheel cleaner or prep-gun soap.

Part No. / Size(s): ① 218456

0	218457	30 gal
0	218458	55 gal



Reliable **Presoak**

Reliable Presoak is a powerful cleaner that features high-foaming and free-rinsing chemistry and is boosted with a citrus scent so customers can identify when it is being applied. CONCENTRATE. Dilute 3-4 oz/gallon depending on soil load and application. Amber. Citrus scent.

Applications: For use in tunnel and in-bay automatic washes in both touchless and friction systems.

Part No. / Size(s):	218459	5 gal
	218460	30 gal
	218461	55 gal



Low pH Foamer

Low pH Foamer is a high-foaming, acidic detergent suitable in a wide array of applications. It can be used as an entrance presoak, wrap, or mitter detergent, or a friction presoak that provides excellent lubricity and great rinsing. CONCENTRATE. Dilute 0.25-1 oz/gallon depending on soil load and application. Blue. Mild scent.

Applications: For use in tunnel, in-bay automatic, and dealer washes and extremely effective in friction systems.

5 gal

Part No. / Size(s):

0	218468	5 gal
0	218469	30 gal
0	218470	55 gal



All Purpose Purple

All Purpose Purple is an alkaline cleaner and degreaser for removal of dirt, oils, greases, and carbonized soils. This general-purpose cleaner may be applied in automated car wash systems or used as a degreaser. CONCENTRATE. Dilute 4-10 oz/gallon depending on soil load and application. Purple. Mild scent.

Applications: For use in tunnel, in-bay automatic, dealer, and self-serve washes in both touchless and friction systems.

Part No. / Size(s):	218462	5 gal
	218463	30 gal
	218464	55 gal



Foam Detergent

Foam Detergent is a pH balanced. high-foaming detergent for automatic wash systems and manual brush applications. The rich, foamy lather contains special wetting and lubricating additives that protect automotive finishes from scratches and brush marks. CONCENTRATE. Dilute 0.25-2 oz/gallon depending on soil load and application. Light yellow. Mild scent.

Applications: For use in friction, in-bay automatic or dealer wash applications.

Part No. / Size(s):	218471	5 gal
	218472	15 gal
	218473	30 gal



Low pH Presoak

Low pH Presoak is a concentrated, acidic cleaner designed to remove mineral soils and aid in removing dirt and grime from vehicles. Helps remove scale on glass and windows. CONCENTRATE. Dilute 0.25-8 oz/gallon depending on soil load and application. Dark amber/brown. Mild scent.

Applications: For use in tunnel and in-bay automatic washes and extremely effective in touchless systems. Can be used as a tire and wheel cleaner.

Part No. / Size(s):	218465	5 gal
	218466	30 gal
	218467	55 gal

Industry Facts

The global car wash services market is projected to reach \$49 billion by 2030, growing at a compound annual growth rate (CAGR) of 3.1% from 2020 to 2030. This growth is driven by increased consumer awareness about vehicle maintenance and the convenience of professional car wash services.

A survey by the International Carwash Association found that **58% of consumers** prefer to have their vehicles washed professionally rather than doing it themselves. This preference is attributed to the quality of service and convenience offered by professional car washes.



Cherry **Foam Brush**

Cherry Foam Brush is a high-foaming cleaner that delivers excellent cleaning efficiency in self-serve manual applications. CONCENTRATE. Dilute 0.5-1 oz/gallon depending on soil load and application. Pink. Cherry scent.

Applications: For use in self-serve or manual brush applications.

Part No. / Size(s):	218474	5 gal
	218475	15 gal
	218476	30 gal



Easy Rinse

Easy Rinse is a high-foaming, free-rinsing detergent formulated for friction cleaning of cars, buses, trailers, and other vehicles. This biodegradable formula tackles dried-on soils, protects automotive finishes from scratches, and prevents water spotting. Can be applied by brush, pre-spray systems, or foam systems, CONCENTRATE, Dilute 0.5-4 oz/gallon depending on soil load and application. Pink. Cherry scent.

Applications: For use in in-bay automatic and dealer washes in both touchless and friction systems.

Part No. / Size(s):	218477	5 gal
	218478	15 gal
	218479	30 gal





Triple Foam Polish

Triple Foam Polish produces a highfoaming, fast-collapsing, free-rinsing show for wash applications. Triple Foam Polish is designed to produce a dry, shiny vehicle when rinsed from the surface. CONCENTRATE. Dilute 0.25-2 oz/gallon depending on application. Available in red, blue, and yellow. Cherry scent.

Applications: For use in tunnel, in-bay automatic, dealer, and self-serve wash applications as a tri-color foaming detergent of

	* 988	1 000
I	-	

detergent or as a	fric	tion soap.	-
Part No. / Size(s):		Red Polish	
	0	218480	5 gal
	0	218481	15 gal
		Blue Polish	
	0	218482	5 gal
	0	218483	15 gal
		Yellow Polis	h
	0	218484	5 gal

218485 15 gal







Triple Foam **Conditioner**

Triple Foam Conditioner is designed to aid in final cleaning as well as provide a free rinsing, fast breaking foam that prepares the vehicle for final wash steps. CONCENTRATE. Dilute 0.25-2 oz/gallon depending on application. Available in red, blue, and yellow. Cherry scent.

Applications: For use in tunnel, in-bay automatic, dealer, and self-serve wash applications as a tri-color foaming detergent or as a friction soap.

Part No. / Size(s): **Red Polish**

218486	5 gal
218487	15 gal
Blue Polis	ı
218488	5 gal
218489	15gal
Yellow Pol	ish
218490	5 gal
218491	15 gal

Part No. / Size(s):

5 gal

15 gal

30 gal

218492

218493

218494

Drying Agent

Drying Agent is a rinse aid that promotes rapid breaking of water and fast dry times. CONCENTRATE. Dilute 0.25-1 oz/gallon depending on application. Blue. Mild scent.

Applications: For use in all tunnels, in-bay automatic, and dealer wash applications as a rinse aid for dryers.

Lava	
Wax	ζ

Lava Wax is infused with Carnauba and other waxes to provide increased strength, durability, and water repellency while leaving the vehicle with a freshly handwaxed feel. Lava Wax provides a flood of foam that covers the vehicle in a highly fortified layer of special additives to give a long-lasting, protective shine. CONCENTRATE. Dilute 0.25-1 oz/gallon depending on application. Red/orange. Pina colada scent.

Applications: For use in foaming arch applications in tunnel and in-bay automatic washes.

Part No. / Size(s):	218501	5 gal
	218502	15 gal
	218503	30 gal



All Surface Protectant

All Surface Protectant is formulated with high performance additives that impart shine, gloss, and superior protection from the elements to all surfaces of your vehicle. CONCENTRATE. Dilute 0.5-2 oz/gallon depending on application. Dark yellow/amber. Strawberry milkshake scent.

Applications: For use in all tunnels and in-bay automatic wash applications in both low and high-pressure applications.

rt No. / Size(s):	0	218498	5 gal
	0	218499	15 gal
	0	218500	30 gal



Ра



Ceramic Protectant

Ceramic Protectant provides extended durability and increased protection from water, dust, dirt, and other elements. This formula does not build up on the vehicle surface or create hazing and smearing. CONCENTRATE. Dilute 0.25-0.75 oz/gallon depending on application. Green. Eucalyptus scent.

Applications: For use in tunnels, in-bay automatics, and other spray applications. Can be used as the ultimate protectant in wash packages or as a buy-up option at pay stations.

Part No. / Size(s):	0	218504	5 gal
	0	218505	15 gal



Graphene Protectant

Graphene Protectant imparts an incredibly resilient layer of graphene to vehicles that guards against dust, dirt, and detergents better than other protectants. Provides a rich, deep mirror-like reflection and shine. CONCENTRATE. Dilute 0.25-1 oz/gallon depending on application. Black. Mild scent.

Applications: For use in tunnels, in-bay automatics, and other spray applications. Can be used as the ultimate protectant in wash packages or as a buy-up option at pay stations.

Part No. / Size(s): ① 218506 5 gal





Tire Dressing

Tire Dressing is a water-based silicone dressing for wheels and tires that revitalizes their depth of shine and gloss. This unique formula also works for interior detailing to help rejuvenate dashboards and trim without leaving a greasy residue. Milky white. Mild scent.

Applications: For use in wash applications as a manual or online tire dressing. Can also be used as an interior detailer for dashboards, vinyl, or plastic surfaces.

Part No. / Size(s):	0	218507	5 gal
	0	218508	15 gal



Power Clean

Power Clean is a biodegradable cleaner effective on dirt, oils, grease, and a wide array of soils. This fluid is high foaming for optimal contact and penetration. CONCENTRATE. Dilute 2-12 oz/gallon depending on soil load and application. Blue. Pine scent.

Applications: For use in all tunnels, in-bay automatic, dealer, and self-serve washes via manual or automated applicators.

Part No. / Size(s):	0	218509	5 gal
	0	218510	15 gal

Reliable Clear Coat Protection

Clear Coat Protectant is a rinse aid fortified with special additives that impart fast drying, water repellency, and increased shine. Clear Coat Protectant will form a protective barrier to help guard against rain and dirt between washes while revitalizing the gloss and beauty of a vehicle's paint. CONCEN-TRATE. Dilute 0.5-2 oz/gallon depending on application. Red. Cherry scent.

Applications: For use in all tunnels, in-bay automatic, dealer, and self-serve wash applications in both low and high-pressure applications.

Part No. / Size(s):	0	218495	5 gal
	0	218496	15 gal
	0	218497	30 gal



Industry Facts

According to the International Carwash Association, 72% of car owners who use professional car wash services do so at least once a month, and 16% wash their cars weekly. This regular maintenance helps protect the vehicle's exterior and maintain its value.



Debugger

Debugger cuts through even the most stubborn insect residue on all vehicle surfaces. Its balanced formula contains special builders to break down bug splats and robust solvency to help lift and carry them away from the vehicle. CONCENTRATE. Dilute 0.5-6 oz/gallon depending on soil load and application. Green. Mild scent.

Applications: For use in touchless tunnel and in-bay automatic wash applications as a manual or online debugger. Can also be used as a prep gun soap.

Part No. / Size(s):	0	218511	5 gal
	0	218512	15 gal



Alkaline Wheel Cleaner

Alkaline Wheel Cleaner is designed to remove the toughest dirt from rims and tires. It effectively breaks down grease, grime, mud, brake dust, and other contaminants without using harsh acids. CONCENTRATE. Dilute 0.25-1 oz./gallon depending on soil load and application. Orange. Mild scent.

Applications: For use in tunnel and in-bay automatic wash applications as a manual or CTA wheel cleaner.

Part No. / Size(s):	218513	5 gal
	218514	15 gal



Bay Cleaner

Bay Cleaner is a revolutionary formula that removes soap scum, fights mold and mildew, whitens walls, and brightens equipment, making wash bays look brand new. This fluid is safe on plastic and polymer surfaces and non-corrosive to aluminum and steel. CONCENTRATE. Dilute straight to 10: 1 based on soil load and cleaning routine. Clear. Mild scent.

Applications: For use in all wash types. Can be applied through pressure washer, pump up sprayer, or other foaming applicators.

Part No. / Size(s): 😳 218515 5 gal





^{8 1/2"} Wheel/Fender Brush

Flagged-tip bristles are resistant to acids and detergents, and are staple-set into a sturdy foam block. Provides for gentle washing of any surface.

Part No. / Size(s):
 85-608 12/case

Wheel/Fender Brush

Flagged-tip bristles are resistant to acids and detergents, and are staple-set into a sturdy foam block. Provides for gentle washing of any surface.

Part No. / Size(s):
 85-609
 12/case



^{8 1/2"} Nylon Tire Brush

Densely packed, white nylon bristles staple-set into a foam block. Bristles are crimped for added strength. Great for cleaning white sidewall tires, and for stripping paint for home furniture refinishing.

Part No. / Size(s):
 85-639
 12/case



^{1 1/2"} Detailing Paint Brush

Paint brush for quick removal of dust and debris from hard to clean seams.

Part No. / Size(s): 1 85-656 24/case

7 1/4" Detail Brush

7 1/4" horsehair detail brush. Cleans small parts, joints & seams.

Part No. / Size(s): 🕒 85-647

36/case

12/case

¹⁷**Spoke Brush**

Spoke/wheel brush with plastic coated wire.

Part No. / Size(s): ① 85-799

20"





Speedy Surface **Prep Mitts**

Grey fine prep mitt removes surface contaminants with ease of use and less effort.

Part No. / Size(s):
SSP-575 144/case
144/case



Knit Wax Applicator Pad

4.5" x 3.5" x 1'. Plush pile keeps dirt & grit away from vehicle surface. Machine wash & dry.

Part No. / Size(s): 144/case

Do-All Scrubber

When used wet, this specially designed honey comb material will carry an abundance of soap and water to safely scrub away stubborn bugs, bird droppings and other contaminants without harming the clear coat. Easily rinses clean.

48/case



Part No. / Size(s): 🕕 86-484

Each pad approximately 3" x 4" x 2.5".

Part No. / Size(s):
25-793
94/case

Flex Orbital Polisher

The orbital rotation simulates the circular movement of the human hand while polishing and promises a smooth, precise finish with very little heat generated on the surface. This will ensure the safety of your customers most sensitive finishes. This unit features an automatic shut-off if it becomes too hot to protect the motor. 10 amps, 5.7lbs.

Part No. / Size(s):
DL6142
Each



White 6" Waffle Pad

6" x 1.5" Velcro[®] backed, Euro foam pad designed to keep life up and heat down, unique design allows for better air flow during use. Red - Final Finish.

Part No. / Size(s): 🕒 44-487 36/case

Yellow 6" Waffle Pad

6" x 1.5" Velcro[®] backed, Euro foam pad designed to keep life up and heat down, unique design allows for better air flow during use. Yellow - Heavy Cut.

Part No. / Size(s): 🗘 44-035 36/case

Blue 6" Waffle Pad

6" x 1.5" Velcro[®] backed, American foam pad designed to keep life up and heat down, unique design allows for better air flow during use. Blue - Polish.

Part No. / Size(s): 🕒 44-095

36/case

100% Wool Cutting Pad

7.5" heavy cut, 100% twisted wool $\ensuremath{\mathsf{Velcro}}\xspace^{\ensuremath{\mathbb{B}}}$ pad.

Part No. / Size(s): 🕒 57-976 24/case

Blue

Microfiber Glass Towel

Microfiber Glass towel 16"x16".

Part No. / Size(s): 28-859

28-859 each
 28-859-12 12/pack

Exterior Cloth

For use on chrome, aluminum, stainless steel, plastic, and painted surfaces. 16"x16".

Part No. / Size(s): 36-862 120/case





^{1-Port} **Proportioner**

A wall mount 1-port proportioner. 4 gpm.

Part No. / Size(s): DL6146 Each



3-Port Proportioner

A wall mount 3-port proportioner.

Part No. / Size(s):
DL6131
Each



48 oz. Hydro-Foamer Sprayer

Gun/hose attaches to Hydro-Foamer to produce thick, rich foam for more cling time. On/off function, quick rinse.

Part No. / Size(s):
DL6124
Each



Foam-A-Nator

Reduce cleaning time with the Foam-A-Nator. Prepares the cleaning fluid into a solid foam. Less cleaning fluid and less water consumption than conventional washing. Ideal for laying foam that coats and clings to large surfaces.

Part No. / Size(s): C DL6141 Each



Tornado[®] Black

Double the power and lower wear, maintenance, air consumption, and noise emissions than the original Tornador[®]. Uses a concentrated blast of solution to remove dirt from crevices. Effortlessly cleans the interior and exterior of your vehicle. Works with your air compressor to create a cyclone of cleaning power that blasts solution into crevices and areas you cannot reach by hand. Clean carpet, plastics, and upholstery inside the car. Clean wheels, convertible tops and body seams on the exterior. Fine mist of cleaning solution that does not over saturate. Must be used with an air compressor capable of producing a constant air pressure of at least 60 psi. Do not to exceed 110 psi.

Part No. / Size(s):
DL6125
Each



Car Detailing Safety

Interesting Fact: Wearing nitrile gloves while detailing your car can protect your hands from harsh chemicals and prevent oils from your skin from transferring to the vehicle's surfaces. This small step can improve both your safety and the quality of your detailing work.

Microfiber Towels

Did You Know? Microfiber towels can hold up to seven times their weight in water, making them incredibly efficient for drying and cleaning. They also have tiny fibers that can reach into the smallest crevices, ensuring a thorough clean without scratching the surface.

Accessories & Tools



Clay Bars

Clay bars are capable of removing contaminants that traditional washing can't, such as brake dust, industrial fallout, and tree sap. Using a clay bar before polishing can significantly improve the smoothness and cleanliness of the paint surface.

Detailing Brushes

Detailing brushes come in various shapes and sizes, each designed for specific tasks such as cleaning tight spaces, intricate wheel designs, and delicate interior surfaces. Using the right brush can make a significant difference in the effectiveness and efficiency of your detailing efforts.



Tornador[®] Blow Gun

A multi-purpose tool that will reduce detailing time. Designed to blow dust and debris out of hard to reach areas and blow water out of jambs and seams. Ideal for interior, exterior, and engine areas. Must be used with an air compressor capable of operating between 60 and 90 psi.

Part No. / Size(s): 😳 DL6148 Each



Tornador Black[®] Velocity Vac

This attachment turns the Tornador[®] Black Cleaning Gun into a quick, easy-to-use wet/dry vac that will help detailers optimize the time they spend on the interiors of each car. Vacuuming, cleaning and air drying all in on device means time and cost savings for everyone.

Note: This device is only compatible with the DL6125 Tornador[®] Black

Part No. / Size(s): C DL6145 Each



Exterior/Tire Water Based **Precision Applicator**

Delivers the product as evenly a solvent based dressing with no waste, no sling and a high gloss. Featuring an adjustable spray tip for any size side wall.

Note: For use with DL5004 & DL5005 Dressings

Part No. / Size(s): C DL6127 Each

As our customer base expands into new areas, our product offering is as well. **Introducing McLaren detail products focused on the Consumer.** Two styles of displays, floor model and counter models, are designed for lobbies, waiting rooms, parts departments, and service drives. Whether you have a quick lube, tire store, or car dealership, offering the McLaren line of car appearance products will capture consumers' attention while they are waiting for their vehicle.

The McLaren name is synonymous with quality and performance. Regardless of the make and model, consumers will find a McLaren product that identifies with their love for their vehicle!

Snow Foam Exterior Cleaner

MCLAREN

BRIGHTLINE

Mighty

The McLaren Snow Foam is a pH neutal, concentrated high foaming shampoo that can be used in a foam gun or with a wash bucket.

Part No. / Size(s): C MCL2990 500ml



35



The McLaren Quick Detailer delivers an instant high gloss finish. With a quick spray on wipe off application, it can be used on both paint and glass.

Part No. / Size(s): C MCL3324 500ml



Wash & Wax Exterior Cleaner

The McLaren Wash & Wax is a high performance shampoo that lubricates, waxes, and protects while you wash your car.

Part No. / Size(s): C MCL3126 500ml



Waterless Wash & Wax Exterior Cleaner

The McLaren Waterless Wash & Wax is designed to allow a single application to achieve a full wash and wax of your car without a drop of water.

Part No. / Size(s): C MCL3034 500ml



Decontamination and Removals Fallout Remover

The McLaren Fallout Remover is designed to remove stubborn contamination, iron deposits, and metallic fallout with ease.

Part No. / Size(s):
 MCL3300 500ml



Decontamination and Removals Bug & Tar Remover

The McLaren Bug & Tar Remover is formulated to easily and safely remove tar spots and bugs from paint and glass.

Part No. / Size(s): C MCL3317 500ml



Performance **Polish**

The McLaren Performance Polish is designed to achieve an intense gloss finish and depth of color on any painted surface.

Part No. / Size(s):
 MCL3003 500ml



Paste Wax Kit (two tubs)

The McLaren Paste Wax Kit is a two stage system designed to give incredible depth and gloss to your paint while leaving it protected and silky smooth.

Part No. / Size(s):
 MCL3249
 500ml



Ceramic Hydro Seal

The McLaren Ceramic Hydro Seal combines Si02 and Si04 molecules to create an extremely hydrophobic layer offering up to 6 months durability. This versatible product can be applied on both dry and wet surfaces.

Part No. / Size(s): C MCL6967 500ml



Ceramic **Dura Coating**

The McLaren Ceramic Dura Coating is our ultimate spray ceramic coating. Using our most advanced ceramic infused formula, this product delivers unrivaled hydrophobic properties, high gloss finish, surface slickness, and color depth for up to 12 months.

Part No. / Size(s):
 MCL6981
 500 ml





The McLaren Ceramic Wash is an advanced shampoo combining high performance cleaning agents and ceramic technology delivering an unrivaled finish.

Part No. / Size(s): ① MCL4468 500 ml





Headlight **Restorer & Ceramic** Coating

A fast and easy two step headlight restoration kit to remove oxidation, dirt, and surface scratches on all vehicle and motorcycle plastic headlights without any power tools.

Part No. / Size(s): C MCL7315 200ml



^{Ceramic} Paste Wax

The Mclaren Ceramic Paste Wax combines advanced Si02 technology with natural waxes resulting in a highly durable and ultra-hydrophobic protective wax coating.

Part No. / Size(s):
 MCL7353 200ml

Glass Cleaner

The McLaren Glass Cleaner is a streak free formulation, which can be used on all glass, plastic, and mirror surfaces. Easy to apply by spraying onto the surface and spreading over the glass with a clean cloth, then buff off with a microfiber cloth to leave a crystal-clear finish.

Part No. / Size(s): C MCL2945 500ml

Ceramic Rain Repellent

The McLaren Ceramic Rain Repellent is an innovative and easy to use coating that will make water bead off from your windshield and headlights making driving safer and reducing your wiper blades usage.

Part No. / Size(s): ① MCL8251 500 ml

Ceramic Hydro Glass Cleaner

The McLaren Ceramic Hydro Glass Cleaner is the ultimate ready to use, two-in-one glass cleaner and ceramic coating.

Part No. / Size(s): ① MCL8268 500 ml



Tyre **Dressing Gloss**

The McLaren Gloss Tyre dressing is easy to apply and gives a deep and high gloss finish. This product is formulated to give your tires a durable brand new showroom look.

Part No. / Size(s): MCL2983 500ml



CLEAN 03

CLEANE CLEANE

Red Wheel Cleaner

The McLaren Red Wheel Cleaner is a must have for any car enthusiast. Easily removes brake dust and grime from your wheels. Our high performance color changing formula will guide you when it's time to rinse off the product from your wheels.

Part No. / Size(s):
CMCL3041 500ml

Dashboard **Cleaner**

The McLaren Dashboard Cleaner is formulated to clean and protect your dashboard, door panels, and plastic trims from UV rays in a single application.

Part No. / Size(s):
 MCL3102 500ml

CO T

Fabric Interior

The McLaren Fabric Cleaner is formulated to help dissolve and remove dirt, odors, and stains on automotive fabric seats and carpets.

Part No. / Size(s):
 MCL3058 500ml



All Purpose **Cleaner**

The McLaren Car Care All Purpose Cleaner is a multi-role designed to clean plastic and rubber trims and interior surfaces including fabrics, vinyl, engine cover, and more.

Part No. / Size(s):
 MCL8060 500 ml





GLASS CLEANER





Leather Cleaner

The McLaren Leather Cleaner is a gentle cleaner that removes dirt, grease, body oils, and light stains from leather.

Part No. / Size(s):
MCL3010 500ml



Leather Cream Conditioner

The McLaren Leather Cream is the perfect product to nourish and protect all leather surfaces in your car to keep them in their best condition.

Part No. / Size(s):
 MCL2952 250ml



Luxury Microfiber **Cloths**

The McLaren Luxury Microfiber towel is a thick, double layer, plush microfiber towel that you can trust on the most delicate surfaces for a swirl free finish.

Part No. / Size(s): C MCL7032NA 6/case



Drying **Towel**

The McLaren Jumbo Drying Towel is the perfect tool to finish your detailing process with finesse with its high water absorption capacity and super plush finish!

Part No. / Size(s):
 MCL8343 6/case



IcLoren

Car Care Premium Wash Mitt

The Mclaren Car Care Premium Wash Mitt holds an impressive amount of suds while ensuring a swirl free washing process.

Part No. / Size(s): ① MCL8305 6/case



The McLaren bucket and grit filter kit is an absolute essential in any detailing arsenal. One for washing, one for rinsing, and one for wheels!

Part No. / Size(s): C MCL8336-14L 6/case



Ready to Amplify Your Revenue Streams?

Step into the Future of Profitability with ECP Plus[®] Protection Featuring Diamond Ceramic Exterior Protection[®] and All-In-One Interior Protection[™]



Our Appearance Protection Products provide upgraded coverages, generating greater value and benefits for customers, along with:



Increased profitability for Dealers



Increased profitability for Mighty Franchises

For More Information Contact ECP (800) 323-3521 | www.ecpinc.net

THE PROTECTOR







MBLCAT V1 2024